# Cala Barrett

An upcoming designer in the digital age. I am an Australian multi-disciplinary designer focusing on Architecture, UX, and UI design based in Sydney, Australia. As a curiously creative person, I love to be involved in the design process of creating things people love. From the intricate realms of architecture to the captivating world of fashion, and now delving into the dynamic landscape of digital design, my passion is to adapt my learned skills to design products people love.

## **EDUCATION**

#### Master of Interaction Design and Electronic Arts

University of Sydney, Sydney Graduating in 2025

## Certificate in UX/UI Design

Monash University, Melbourne July 2023 - February 2024

Selected Projects: Vagabond Club, #Quitnic!, Arômes

### **Bachelor of Architecture and Environments**

University of Sydney, Sydney January 2020 - November 2022

Electives: Design Communication, Colour Theory, Design Innovation

### International Baccalaureate, High School Diploma, Cambridge IGCSE

United World College of South East Asia, Singapore Graduating Class: 2019

Extra Curricular: Sports Council, Competitive Gymnastics Squad (SEASAC representative), 1st Violin in Student Orchestra

## WORK EXPERIENCE

#### Vicious Cycle, Sydney - Senior Front of House

October 2023 - Present (Casual)

- Guest-facing representative for a cycling studio with customer service skills. Managed receptionist responsibilities, overseeing check-in procedures and operating cash and EFTPOS transactions.
- Successfully resolved client conflicts and concerns, ensuring a positive experience for all patrons. Cultivated trusting and professional relationships with customers.

## AVE Management, Singapore – Print and Commercial Model

August 2020 - Present (Casual)

- Developed client liaison skills and worked with clients, photographers and design team to fulfill shoot requirements.
- Required to interpret client briefs and design direction to achieve desired outcomes for the shoot, including moodboards, design guidelines, all within the constraints of clients timeline.

## United World College of South East Asia, Singapore - Senior Gymnastic Coach

#### July 2019 - December 2019

- Coached and managed competitive level teams as well as recreational classes.
- Fast paced environment and ability to work and communicate with younger children, keeping class attentive and focused, and developed solutions for their individual needs.

## CONTACT

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#### Portfolio: www.calamlbarrett.com

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## NATIONALITY

#### Australian

#### SOFTWARE

HTML, CSS, GitHub, Figma and FigJam, Adobe Suites (Photoshop, Illustrator, Indesign

AutoCAD, Rhinoceros 3D, Slack, Miro, Google Suites, Microsoft Suites,

## WOHA Architects, Singapore - Student Intern

#### July 2017 - August 2017

- WOHA's design team Intern, predominantly involved in preparing graphics and website design for launch of the new furniture collection: Wohabeing.
- Opportunity to shadow industry professionals to observe and understand the architecture and design industry.

#### **AWARDS**

#### NSW Government Architect Award, University of Sydney

November 2022

- Selected to participate in Open Jury Awards at the Graduate exhibition.
- Awarded best project in the Bachelor of Architecture and Environments graduating class.

### REFERENCES

#### Matthew Mindrup

University of Sydney | Associate Professor in Architecture Program Co-Director of Bachelor of Architecture and Environments <u>matthew.mindrup@sydney.edu.au</u>

## Grant Maskell

Monash University | Senior Lecturer in UX/UI Design UX/UI Design Bootcamp Coordinator grant@yuza.com.au

#### John Zobrist

United World College of South East Asia | Former Head of Innovation Faculty Head for Design and Technology john.zobrist@gmail.com INTERESTS

Photography Personal Fitness Travel Film Noir